

2023

2024

designer
illustrator artist
photographer's silk
assistant print
signmaker desktop web
commercial
advertising shop art publishing
screen industrial
page graphic printer
typographer
animator

**ANY
SCREEN
IS A
CANVAS!**



www.mbit.org

Please use our website as your resource to know what is happening at our school and in the program.

The Commercial Art GOOGLE CLASSROOM posts plans.

The Commercial Art page posts grading rubrics.

The MBIT school website includes a parent portal for checking grades and resource pages full of information.

Your sending schools parent portal will only post MBIT grades at the end of a marking period.

COURSE OVERVIEW

- Morning class is Monday-Friday 7:40 - 10:20 am.
- Afternoon class is Monday-Friday 11:30 – 2:15 pm.
- This program is meant to prepare the **serious** art student with the **work ethic, skill set & knowledge** for entry level employment in the profession of commercial art or a post secondary art school.

Organizational Chart

MBIT Classroom Studio

CORPORATION

Board of Directors
Editors, Publishers



ART DIRECTOR

Responsible for \$\$, equipment, inventory.
Generates work for artists.
Works with clients to meet their needs.



ASST. ART DIRECTOR

Works between Art Director & Artists.
Troubleshoots problems & keeps the
work flow moving.



STUDIO ARTISTS

Works in jobs the Directors give them.
Working conditions provided by the corporation.

ADMINISTRATION

MBIT School Board,
Director, Principals



ART TEACHER

Responsible for tracking grades, equipment & Inventory.
Generates Assignments for students to practice.



INSTRUCTIONAL ASSISTANT

Works between the art teacher and the students.
Helps students complete assignments,
organize & academics.



STUDENT ARTIST

YOU & YOUR PEERS
Practice Work Ethics, Skills, & Knowledge in class.
Complete the physical and academic work assigned.

Student Performance Assessment (A.K.A. Grades)

Attendance/Employability Work Ethic/ Employability
25%

Skills Projects/ Portfolio/Sketchbook
40%

Knowledge Tests/Quizzes/Worksheets/Homework
35%

Classroom Studio Rules

1. **PROMPT** Attend class, be on time, don't end your day early.
 2. **PREPARED** Secure personal items, in uniform, and be ready to work.
 3. **PARTICIPATING** Be a part of all learning activities. Do what you are supposed to be doing.
 4. **PROFESSIONAL** Complete assignments. Strive for classroom and industry standards. Follow MBIT Code of Conduct. Treat each other as professionals.
- *When these rules are followed, EVERYONE is successful and this is a productive, fun, and educational environment everyday!*

Attendance/Employability

Expectation

students will have a **90%** attendance/excused absence rate.

- **Attendance is critical. If you are not in class your daily grade is automatically a 0.**
- If you submit an excuse within 3 school days the 0 will convert to an “Excused Absence”.
- **After 3 days unexcused absences remain at 0.**
- Students who are absent are still expected to make up work missed or complete an alternative assignment.

Attendance Notes

- Middle Bucks accepts written notes from a doctor or parent.
- Parents may email an excuse electronically at absent@mbit.org please cc me: brosenau@mbit.org
- Parents can phone into an automated number 215-343-2480 ext. 107

Skill Projects

Expectation

students will do “Class assignments first.”

Knowledge

Expectation

Every student will earn
“at least one certification a year.”



- ACT 158, Juniors **MUST** earn a certification and complete a portfolio by the end of the year.

Certifications & Testing

- **Adobe Certification Exams** Adobe offers a nationally recognized professional level certification in **Photoshop, Illustrator, InDesign, After Effects.**



New Student Obligations

Over the summer, you will receive in the mail a packet of information along with instructions on how to fill out forms electronically online.

Please complete before the 1st week of school.

- ✓ **Health history form**
- ✓ **Computer user agreement**
- ✓ **Photo/video consent form**
- ✓ **Student activity fees \$25**
- ✓ **Portfolio \$20**

During the first days of schools we review our Code of Conduct booklet. Parents and Students are also expected to review it and sign the **CODE OF CONDUCT CONSENT FORM.**

Student Tool & Equipment Requirements

Details will be in a letter sent to you this summer.

- 1) One portfolio (to be purchased through MBIT).**
- 2) One uniform (to be purchased through the MBIT student store website www.mbitschoolstore.com).
Orders taken August 1st - Sept. 30.**

TUESDAY SEPT. 5th

FIRST STUDENT DAY!

**Thank you and have
a great summer.**